



# IHRD NEWSLETTER

THE OFFICIAL NEWSLETTER OF IHRD COLLEGE

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QUARTERLY



IHRD  
CAS Mavelikara

<https://casmvk.kerala.gov.in/>

College Of Applied Science , Mavelikara Under IHRD,  
Govt. Of Kerala Affiliated to the University Of Kerala

# A MESSAGE FOR SUSTAINABLE NATURE: WORLD ENVIRONMENT DAY CELEBRATED



Spreading messages on "The Climate Polycrisis," the College of Applied Science, Mavelikara, celebrated World Environment Day on June 5, 2025. Mr. Nainan Kuttisseril, Chairman of Mavelikara Municipality, inaugurated the program and flagged off the environment day rally.

Dr. Aysha V, the principal of the college, delivered the keynote address on the 'climate polycrisis,' pointing out the need for deliberations for a better tomorrow. Sri. Abdul Majeed, former employee of VSSC and chairman of the CV Raman Foundation, motivated the students for nature protection, afforestation, and the need to fight against natural calamities. As an extension of the event, the faculty members engaged in planting saplings under the guidance of Ajeesh R, the senior lecturer in Electronics and NSS program officer.

# FOSTERING READING CULTURE, NATIONAL READING DAY CELEBRATED



National Reading Day celebrated on 19 June, 2025, at both campuses of CAS, Mavelikara. The Literary Club organised the programmes, featuring a series of activities for encouraging the literary interest and boosting the critical thinking of the students.

## FRESHERS' DAY: CAMPUS WELCOMED THE NEW FACES

The programmes commenced with the introductory speech by Dr. Aysha V, the principal of the college. She emphasized the role of reading in academics and personal development. Sri Muraleedhara Kurup, an educationist, literary activist and the chief guest of the day, spoke on the topic "Reading as a foundation for lifelong learning." The speech was followed by the book reviews of the students.



## INTERNATIONAL YOGA DAY CELEBRATED

As part of the NSS, International Yoga day was celebrated, involving students from both the campuses. K N Karunakaran, a yoga master, and his team led the Yoga class in CAS, Mavelikara. Students were given proper guidance for the yoga demonstration which was held at 10 am.

A select group of students were chosen for the demonstration, while the rest observed. The one-hour long program gave insights into the benefits of yoga in day to day life. Dr. Aysha V, the principal, addressed the entire team at the end of the session.

Freshers' Day was conducted at the Thazhakara campus and main campus on 01 July, 2025, and 31 July, 2025, respectively. The first-year students got a warm welcome. Artistic performances of the senior students added charm to the program.

A new batch conduction programme was also followed. Marking the formal commencement of academics, the orientation programmes began with a formal welcome speech from the principal and vice principal. Sneha Jayan, an S3 BCA student, welcomed the gathering. Dr. Aysha V, the principal, delivered the keynote address.

# TEACHING BEYOND BOUNDARIES: TEACHERS TRAINING PROGRAMME

**TEACHING BEYOND BOUNDARIES**

EMPOWERING EDUCATORS FOR TOMORROW

17 JULY, 2025  
02:00 PM

VENUE:  
**CAS MAVELIKKARA**

HOLISTIC HARMONY HUB  
VALIYAKULANGARA  
+91 8075612686

**BEENA THANKAPPAN**

*Life Transformation Coach  
Certified Trainer  
Parenting Coach  
Mind Trainer  
Public Speaker*

The lecture-cum-activity-oriented session engaged teachers with simple tasks, aiming to equip them in managing Gen Z students effectively. Mrs. Beena emphasized the need for student-centric classes. The session concluded with a teacher evaluation survey for self-assessment and improvement. Additionally, Mrs. Beena provided survey sheets for distribution among students to understand their expectations from lectures.

## TALK WITH SCHOLAR: CLASS ON ASTROPHYSICS FOR THE FIRST YEAR STUDENTS

The College of Applied Science, Mavelikara, conducted a teachers' training program, "Teaching Beyond Boundaries," for the faculty members at the Seminar Hall on July 17, 2025, Thursday at 2:00 p.m. Mrs. Beena Thankappan, a life transformation coach and certified trainer, led the class. Dr. Aysha V., Principal, welcomed the gathering. Prof. Latha Nair J., Vice Principal and IQAC Coordinator, extended felicitations.

The College of Applied Science, IHRD, Mavelikara, hosted a class on astrophysics for first-year students at the Seminar Hall on Thursday, July 17, 2025, at 11:00 a.m. Mr. Vishnu Vasudev, a research scholar at the College of Engineering, Chengannur, was the resource person. He shared his experiences of pursuing a Ph.D. in astrophysics, engaging students with new information about astronomy and vast job opportunities in the field. Two students, Al Fahad and Abhimanyu, provided feedback at the end of the class. Asst. Prof. Harikrishnan proposed a vote of thanks.

## FLASH MOB: “SAY NO TO DRUGS, YES TO LIFE”



## MUSICAL TREAT THAT LIT UP THE CAMPUS



With a strong message against drugs, the students from the Thazhakkara campus of CAS, Mavelikara, staged a flash mob at the private bus stand in Mavelikara. Under the organisation of NSS Unit No. 62, the anti-drug street performance sent awareness to the public. Dr. Aysha, the principal of the college, addressed the students to make a powerful performance for this infotainment campaign. The volunteer students carried placards with “Choose Book” and “Break the Chains” as messages along with their performance.

As part of the NSS Unit (No. 48), CAS, IHRD, Mavelikara, hosted a music program, an infotainment event for the students at the Main Campus on July 31, 2025, at 12:30 p.m. Kalavoor Chandrababu, a trained classical singer, performed in the one-hour-long program. Prof. Ajeesh former NSS program officer, and Asst. Prof. Rakhi, current program officer, coordinated the entire event. Asst. Prof. Shini Shaji welcomed the guest and the gathering.

Kalavoor Chandrababu shared his experience as a self-employed singer, saying he has performed on over 20,000 stages. Old melodies of Vayalar and O.N.V. Kurup were the highlights. Abhimanyu, a first-year BCA student, proposed the vote of thanks.

## COLLEGE MAGAZINE 'ITHAL' RELEASED



The college magazine, 'Ithal,' was released on 8 August 2025, Friday, with Dr. Aysha V, the principal, presiding over the function. Anandu Surendran, the magazine editor (S5 Computer Science student), delivered the welcome speech. Dr. Aysha V appreciated the efforts the committee had taken for the coordination and publication of the magazine. Sayanth S, Chairman of the College Union, shared his experiences and efforts behind the release of the magazine. Asst. Prof. Pooja Chandran, staff coordinator, extended felicitations to the function.

The magazine committee members gifted a framed cover page of the magazine to the principal. Staff editors Asst. Prof. Pooja Chandran and Asst. Prof. DivyaLekshmi B also joined the stage to receive a few copies.

## IN REMEMBRANCE OF PARTITION DAY



NSS unit (No.48) of College of Applied Science, Mavelikara, commemorated the partition horrors and sufferings in connection with it on August 14, 2025. The programme started with the NSS Song. Gowrisankar, 2nd year BSc student and NSS volunteer welcomed the gathering. Asst. Prof. Rakhi S Nair, presided over the programme. Asst. Prof. Pradeep G, HoD, Department of Commerce, delivered the presidential address.

Dr. Aysha V, the principal of the College elaborated on the topic of the social background of partition and its horrors. She addressed the students to have a historical consciousness so as to stand against any repetition of cruelties that have happened in the past. At the end of the programme, Geethu, 2nd year BCA student proposed the vote of thanks.

# WITH RALLY AND MESSAGES, YET ANOTHER INDEPENDENCE DAY CELEBRATION AT CAS



Under the coordination of NSS Unit, No. 48 and No. 62, the College of Applied Science, Mavelikara, celebrated the 79th Independence Day, on 15 August, 2025, Friday. The functions started with Dr. Aysha V, the college principal, hoisting the flag at the main campus. Pillai Sanooja, S3 BCA student, read out the pledge.

The principal flagged off a rally which sent messages of the Independence Day. A dance performance, and patriotic song were followed with the coordination of NSS volunteers.

Following this, the students were led to a kindergarten nearby. The kids were gifted with national flags and sweets. The NSS volunteers talked with the children and spread the messages of independence, to wind up the day with a note of responsibility and love.

## YOUTH WEEK CELEBRATION WITH STUDENTS' PROGRAMMES



On behalf of NSS Unit (No. 48), College of Applied Science, Mavelikara, celebrated Youth Week, starting on 19 August, 2025, with competitive programs for the students. In competitions including essay and poem composition and poster making, a number of students participated. The art gallery exhibiting the paintings and pencil drawings of the students was the highlight of the second day. Students were offered exciting prizes for each competition conducted.

# SKILL DEVELOPMENT SEMINAR ON AI



# KAKKARISSI DRAMA STAGED: AN INSIGHT INTO THE TRADITIONAL ART FORMS



An insightful skill development seminar on AI and networking skills was conducted in the seminar hall for the B. Com and BBA girl students on 18 August 2025. The event was organised by the Rotary Club at Haripad under Project Oppol Vidhya, aimed at enhancing digital technology and professional networking skills. Ret. PAG Dr. N.R.U.K. Kartha led the class and interactive sessions. He briefed the concepts like ChatGPT and its real-world application. The session concluded with reflections of the Rotary Club members.

On behalf of the NSS Unit No. 62, CAS, Thazhakkara campus hosted the Kakkarissi drama led by the professionals on 19 August 2025. Organized by the Kerala Health Authority, the presentation intended an exposure for the students about the traditional art forms. The play was staged on the quadrangle of the campus. A blend of humour, dance, and dialogues, the play was a strong message on HIV. It was a strong voice against the stereotypes that prevail in the society. Dr. Aysha V, the principal, and Asst. Prof. Rakhi S. Nair talked at the end of the programme, appreciating the team.

# NSS VOLUNTEERS DISTRIBUTED DRESSES AT GOVERNMENT HOSPITAL, MAVELIKARA

ROCKED 2K25 ONAM



The NSS volunteers (NSS Unit no. 62) from the College of Applied Science, Thazhakkara campus organised a reusable dress distribution drive at the Government Hospital, Mavelikara, as part of the social service and sustainable development on 21 August, 2025, Thursday. It aimed at reducing single-use garments, thereby being eco-conscious and friendly towards the patients. Dr. Aysha V, principal of the college, addressed the students prior to their journey. The hospital authorities welcomed the students' efforts.

With a fresh festive mood, the entire campus welcomed Onam of this year on 29th August, with vibrant festivities and sense of tradition. The celebrations featured a variety of cultural programmes and engaging games, creating an atmosphere of joy and unity. Dr. Aysha V, the principal of the college appreciated the students for all the preparations they had made for the day. The four-hour-long programs were wrapped up by one o' clock. Following the celebrations, the staff club hosted a traditional Onam feast for all the staff members, marking a warm and memorable end to the day's events before parting.